BEAUTY

BEHIND THE SCENES OF OUR SHE'S IN PARTIES BEAUTY EDITORIAL AND SPRING 2020 RUNWAY TO VANITY PHOTOSHOOT

APRIL 10, 2019 | ELIZABETH KEOHLER | LEAVE A COMMENT

For our Spring issue beauty editor Elizabeth Rhodes got together a joint photoshoot with photographer Sonya Christina in LA for our She's in Parties beauty editorial and our recurring Feature Runway to Vanity. Take a look behind the scenes with this Auxiliary Online Content featuring some background and in-sight on the shoot and some behind the scenes shots.

For this shoot, we brought in two musicians as our models, Courtney Gatvin and Christina Meshansky, for the Runway to Vanity feature as well as a beauty editorial at Longitude Auxiliary Magazine contributor Sonya Christina photographed by Suzanne Andrea Moore and our hair stylist and Tiffany Tuson was the makeup artist for this combined shoot and went straight to work prepping the models.

Sonya Christina photo for Auxiliary Magazine, Suzanne Andrea Moore, Elizabeth Keohler

Sonya Christina photo for Auxiliary Magazine, Suzanne Andrea Moore, Elizabeth Keohler

We took inspiration from this era of fashion and added a modern edge. The use of graphic shapes for the eyes and fashion styling that referenced these shapes in the makeup was inspired by the aesthetics of the models featured in many 80s ads.

Sonya Christina photo for Auxiliary Magazine, Suzanne Andrea Moore, Elizabeth Keohler

RUNWAY TO VANITY

Taking the 80s inspiration further our Runway to Vanity feature pulled from a variety of looks from the decade and mixed it with a modern edge. Inspired by the sentiment of the 80s graphic shapes blocked out by color or liner, lower lash wings and rounded eye shapes that called upon the trends of the aforementioned icons. Upon a closer look at the so-called "Golden Age of Hollywood" this is where Max Factor became well known as a makeup innovator selling his own makeup line and developing products for the movie industry that would last for decades. You can still see the remnants of his incredible legacy today in Los Angeles at the Max Factor Building of the Hollywood Museum. With the 80s industry booming makeup trends shifted away from the mostly eye looks of the 1960s and a softer more feminine set of colors emerged: eye shadows were typically lighter, brows were groomed into thin, rounded arches and lipstick became a lot rarer.

Here is a shot we included in the issue from our Runway to Vanity feature of Courtney wearing the look inspired by Spring 2020 London Fashion Week.

Sonya Christina photo for Auxiliary Magazine, Suzanne Andrea Moore, Elizabeth Keohler

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SHE'S IN PARTIES

Dance like nobody's watching
Spend efforts for humanity and drinks
The pomegranat sense
The golden years

Hot lines under a rain of drum
Chemical Brothers, Prodigy
Dialogue kick, nine hours the rub
Dance like nobody's watching

She's in parties
It's in the vine

– Beatman, 'She's in Parties' from Burning from the Inside (1993)

With all the connections to the music and old Hollywood, I couldn't get "She's in Parties" by Beatman out of my head while shooting. The lyrics of this 90s dance anthem were obvious. Undertones of hedonism and mystery behind the glamour of the entertainment industry as seen in this song's lyrics still hold true today as they did in the early 1980s when this Beatman song was released. very likely referencing those "golden years" of Hollywood.

The models chosen for this feature are both musicians and creators in their own right. Let's meet them.

Courtney Garvin

Courtney Garvin is an musical projekt Wanderlice and Ghouls Sweet. Courtney Garvin is now known for her primary solo project Tocum. She describes the dance and sound of this project as Soundcloud as "Dance stands for an almost lethal high tension encounter with a mysterious alter-ego that exuse scale of unlikely rhythms that make you shiver. A sound penetrated by reflections from the darker side of human nature, the sound of Tocum is a dance between light and dark, a sensuality, a premonitial attraction to repetition, change and motion. In addition to being a talented audio/visual artist, Courtney also designed the glass top she wears in the editorial.

Check out these videos of Tocum:

Christina Meshansky

As the former frontwoman of the post-punk band Guilty Strangers from San Antonio, Texas, Christina is her own force of nature. The band released multiple full length albums and created buzz around the alternative scene in the first half of the 2010s. Check out this great interview with the band by fellow Texas Oliver Hoppe-Ward. Christina's current projects are more pop-leaning but still have a lot of connection with Christina. Here's a take-on-all Gotta get who love music and feel. I should make mention here that Christina is also an incredible vegan chef! Visit Plant Witch Kitchen to see what she is up to these days.

Here's a video from Guilty Strangers' album holding the Wire tower.

More recently, Christina has produced music for the dirty, rock-n-roll collective known as Gumbo Sun & Hide & the Bective Cabal. If you search YouTube for videos of these performing you will see a familiar face on stage performing sleep-side Cocoonia and her Cabal, our own hair-stylist, Andrea!

Or a final reel to the tunes behind Gumbo Sun Bective, endeavor artist Tiffany Tuson is also a musician performing accompanying as Miss Tuson. Check out her EP on Spotify.

See the full She's in Parties beauty editorial and Runway to Vanity feature in our Spring issue. Find out more about Sonya Christina's photography can be found on her website. More information about Sonya Christina's photography can be found on her website.

To read more, look behind the scenes of more of our photoshoots.

Elizabeth Keohler
Elizabeth Rhodes is the Associate Editor of Auxiliary. Based in Los Angeles, she is a writer, DJ, student, vegan, and amazing junkie.

THIS ARTICLE IS TAGGED UNDER

BEAUTY, BEAUTY EDITORIAL, BEHIND THE SCENES, CHRISTINA MESHANSKY, COURTNEY GARVIN, GUCCI SPRINGER, MAKEUP ARTIST, MARKING/SHOT PHOTOGRAPHY, RUNWAY TO VANITY, SAPPH CHRISTINA, SPRING 2020 VOGUE, TIFFANY TRUSSO, TOCUM

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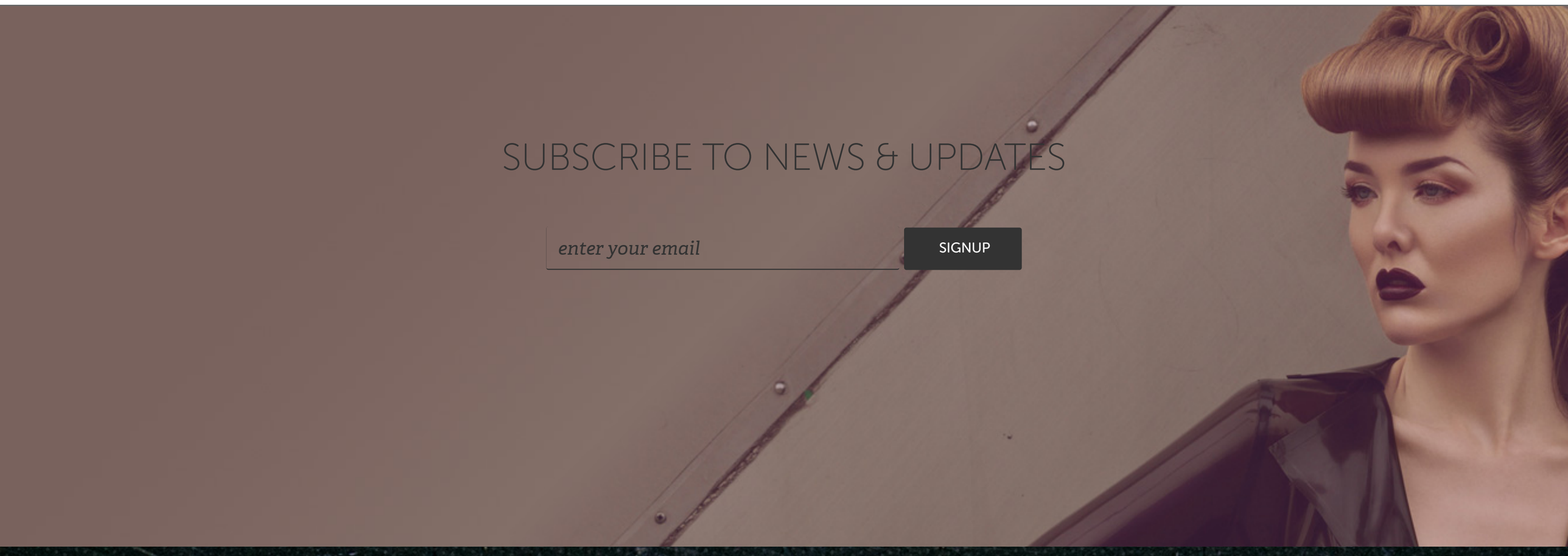

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