

RUNWAY TO VANITY

The creativity and innovation of the runway reinvented for recreation at your vanity.



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THE LOOK : The Spring 2020 runway at London Fashion Week had a trend that grabbed our attention for its simplicity and futuristic-yet-retro appeal. Black liner or eyeshadow was used to block out the eye or create a minimalistic bold, graphic liner look. The face remained clean and fresh with a dewy texture and lips were hydrated but neutral which perfectly paired with springtime vibes.

HOW TO : To achieve this look at your own vanity, try these steps and product recommendations from makeup artist Tiffany Trezzo. **FACE /** First, prep the skin for ultra-hydration using a nourishing mask and skincare routine (Skyn Iceland Hydro Cool Firming Eye Gels). Begin the makeup with a hydrating mist to wake up the skin (Lilah B. Aglow Face Mist) and primer (Lilah B. Aglow Priming Oil) to seal in the benefits of the skincare used and set a smooth, even canvas for the eyes to take the main stage. Using your favorite sheer to medium coverage foundation (NARS Sheer Glow Foundation), add concealer wherever needed to create the look of healthy, glowing skin (Bobbi Brown Creamy Concealer Kit). As powders can mattify the skin, opt for a sheer finishing powder to lock your makeup in place while keeping a satin texture (NARS Light Reflecting Loose Setting Powder). **CHEEKS /** Cheeks can be treated with a creme blush, prior to applying powder, buffed into the skin with a fluffy round brush or a soft, satin or matte finish powder blush can be applied to the apple of the cheeks (Danessa Myricks Colorfix 24-Hour Cream Color). Select a shade that isn't far from your own skin tone with a hint of peach, amber, or rose. For extra wattage to your glow, add a highlighter to the high points of the face (RMS Beauty Magic Luminizer) and a touch of bronzer or contour color (Too Faced Chocolate Soleil Matte Bronzer). Sculpt the brows by defining their shape (Benefit Cosmetics Precisely, My Brow Eyebrow Pencil) and adding volume (Benefit Cosmetics Gimme Brow+ Volumizing Eyebrow Gel). **LIPS /** A luxurious creme gloss is a must. Lip liner is optional and only to be used to create shape, not definition (Urban Decay Cosmetics Vice Lipstick Comfort Matte and add shine with MAC Clear Lipglass). **EYES /** Have a gentle makeup removing solution or creme as well as cotton buds available to clean up and sharpen your work. Pro tip, keep a clean angled brush available to assist with sharpening edges and cleaning up janky lines. Beginning at the outer corner of the eye, begin gradually creating the desired shape of the graphic liner (Surratt Beauty Auto-Graphique Eyeliner for a fluid-like felt tip pen or Lancôme Le Stylo Waterproof Pencil). In some cases the look can be enhanced by adding a matching shadow on top of the line, or smoked out, especially for creme or gel liners which greatly benefit from the setting power of a powder eyeshadow. Use the aforementioned clean-up tools to sharpen lines and be sure to frequently check for symmetry, the most crucial element of this look! Finish with mascara (Lancôme Monsieur Big Mascara) and lashes as desired. **HAIR /** Truly any style will do but we recommend a vintage accessory like a turban or go all out with a space age or punk look. The sky is the limit!

